

Nov 2014 [Freshu wins Bronze award!](#)



Aug 2014 [Premiere Products' sells its distribution business](#)
On 1st August 2014, Premiere sold the distribution business to Bunzl Cleaning & Hygiene Supplies



cleaning & hygiene supplies

June 2014 [BICSc is back!](#)
Premiere are very pleased to announce a renewed partnership with BICSc/BICS Business Services (BBS) for training & qualification delivery in the UK



May 2014 **Premiere chosen as a 2014 Cotswold Life Family Business Awards winner**
We are very proud to receive this Family Business award - Thank You Cotswold Life!



May 2014 [Premiere announce the launch of Linkz](#)
Linkz is the latest in app technology which allows you to scan our label with your smart phone and instantly obtain information, training videos and much more!



2014 [Celebrating 90 years](#)
2014 sees Premiere celebrate 90 years in the manufacture of cleaning chemicals



Feb 2014 **Premiere obtains BRC accreditation**
We're extremely proud to announce that we have recently attained full BRC accreditation



Oct 2013 **Premiere in finalist in Business Innovation awards**
Premiere managed to reach the final three in the Business Innovation category in the South West Business Awards 2013. Well done to everyone involved !



Aug 2013 *freshu* **set to feature at Carfest South**
The Freshu team are set to rock up to Carfest South from 23rd to 25th August. Look out for Freshu Flo on her adventures once again - full news update to follow!



Aug 2013 *freshu* **has fun at Carfest North**
The Freshu team were out "in force" at Carfest North at the beginning of August, enjoying the stunning weather and spreading the Freshu message



Aug 2013 *freshu* **now available to purchase in single bottles from both [Chemist Direct](#) and [Wellbury.co.uk](#)!**

ChemistDirect

wellbury.co.uk

July 2013 **Premiere announces the launch of the Premiere Cleaning Academy, with City & Guilds accreditation....**

Following several months of work in conjunction with the City & Guilds examination body, we are pleased to announce the re-branding of the Premiere Training Centre to the Premiere Cleaning Academy, offering City & Guilds accredited courses



May 2013 **Premiere obtains CHAS accreditation**

We are pleased to announce that Premiere have now added CHAS accreditation to their portfolio of recommendations from approved bodies



May 2013 **Premiere launches company re-brand**

We are pleased to announce the launch of a complete company re-brand, starting with the launch of our new corporate logo, closely followed by two new label projects



Apr 2013 **BICSc CPSS Operative & Assessor training successfully completed for Berkeley Services by Premiere Cleaning Academy.**

Training conducted in the Burj Khalifa - the world's tallest building - which Berkeley are responsible for cleaning.



The successful learners are now BICSc Assessors in their own right and will shortly begin to roll out BICSc training to cleaning staff at the the Burj Khalifa and other key contracts in Dubai.



Mar 2013 ***freshu* goes live in Ocado with 150ml & 50ml bottles**

We're extremely excited to announce that Freshu is now being sold by Ocado on-line



ocado

Feb 2013 **Break Up wins Tomorrow's Cleaning "product of the year" award**

We're very proud to announce that the newly re-launched Break Up in 4x100ml tubes has been awarded 2013 Product Award Winner by Tomorrow's Cleaning



Oct 2012 **Provalue; professional cleaning products at value prices**

We can now announce that our Pro-Value range of products has been launched to the UK and International markets.



The Pro-Value range is made up of 9 products available in both 1 litre and 5 litre packages and has been designed to offer a value, professional product range suitable for distributors and cash & carry's.



Sept 2012 **Break Up returns in brand new packaging**

Our popular product, Break Up, has been re-launched to the market with a new look and feel, and with brand new packaging. Designed to be flexible enough to be introduced to new market channels. Break up is a unique product that removes sticky residue such as label adhesive, glue stick, modelling clay, grease, oil, and lipstick and is suitable for use on carpets and hard surfaces



June 2012 **Launch of Freshu, a new retail brand from Premiere innovations**

We are very excited to announce the launch of our first consumer brand; *Freshu*

Freshu is a revolutionary antibacterial foam sanitiser formulated to leave you feeling fresher and cleaner after using the toilet. Instead of using a wipe, simply apply a small amount of Freshu to toilet tissue, use as normal, then flush.

Not only is it great for personal use, it can be used as a surface sanitiser too! Freshu works out cheaper per use than most wipes, and unlike wipes, they're doing their bit for the environment too as the foam, once applied to toilet tissue, will not cause blockages, helping to keep the sewers flowing freely.



9th Mar 2012 **Premiere are proud winners of the MITIE supplier award**

Premiere Products' high service standards have been recognised by MITIE at its Supplier of the Year Awards, winning the divisional MITIE Facilities Management People and Passion award.

The award was presented by Scott Jameson, Head of Procurement in front of a group of 150 senior executives at the annual MITIE Group Supplier Forum in Newbury on Wednesday 9th March.

Premiere people have always been praised for their passion and knowledge; however a formal acknowledgement of this further cements the company's position of strength in going the extra mile and extending their business package of being more than just a manufacturer.



It was felt that Premiere Products share MITIE's enthusiasm for their people and their passion

Mar 2011 **Premiere Products Gets Face-to-Face on stand E25**

This year at The Cleaning Show Premiere Products is getting one-to-one.

Rather than showcase products - bottles of colourful chemicals or lines of cleaning machines - stand E25 invites customers to share and discuss their opinions with the company face-to-face.

Explains Layton R Smith, Premiere Products Marketing and Sales director: "Customers have always valued our personal service and collaborative relationships. Listening carefully is part of our heritage - and that's exactly what we'll be doing at this year's show. We look forward to engaging the cleaning industry - both distributors and end users - to see how they view the future. We want to explore the ways we can further develop our offering to meet their needs."

As both a successful, established manufacturer of cleaning chemicals and machines and a large scale distributor of a full range of janitorial supplies, Premiere Products is synonymous with cleaning excellence.

